

Case Study

www.sportsvite.com

Social Community for Sports Enthusiasts



Company Overview:

A social networking site for sports enthusiasts. Sportsvite combines sports-specific targeted search and member profiles with invitation and game management tools. Members can also keep track of stats and future games, send out email invitations, and maintain their schedule for their teams in leagues or casual pick-up games. Sportsvite is a free service. Sportsvite was released in beta version in the spring of 2006. Sportsvite has over 20,000 active members. The most popular regions for Sportsvite members are New York City, the Bay Area, Chicago, Boston, San Diego, Austin and Denver. The most popular sports are Soccer, Softball, Basketball, Football, Volleyball and Tennis. Sportsvite raised its first round of capital that was reported to be up to \$2 million in February, 2007.

Domain:

Online Media, Social Networking

Technology:

JAVA, JSP, AJAX, struts, spring, hibernate, MYSQL, JBOSS and Linux.

Our Role:

Mastiff is the technology solution provider of the company. We provide a dedicated team of developers testers and product manager who are engaged as a Offshore Development Team for the client. The Delivery model followed here is Agile using Scrum.

