

# Web 2.0

## Capabilities

http://



# Overview

Web 2.0 refers to a second generation of internet based services such as social networking sites, Wikis, communication tools etc. that emphasize online collaboration and sharing among others. It provides a personalized online exchange and a human touch to the internet. Using the term is just an indication of the evolving state of the web. The issues and technologies of today are unlike those of yesterday and this is a new age of intercommunicated participation.

Web 2.0 makes information on the internet available globally in such a way that it enables users to not only locate it but organize and share according to their taste and requirement. Mastiff Tech strongly believes in this global transformation of the internet. We are making applications that are changing millions of lives. From making an online content sharing platform to building plug-ins for media players, we have the experience and expertise to build your next generation internet application.

The application here are user programmed and generates its own feedback. Web 2.0 based applications are self- evolving and self-developing and are very powerful. The service-oriented applications prove the caliber of Web applications simply because of the integration of multiple services coupled with a rich interface. Basically, it means gathering services on one computer that anyone can use from anywhere. For example, when you hit a search on the internet, you are, in essence, triggering a range of applications and databases around the world to answer your search.

## Services

Our services span areas like

- AJAX based API's
- Simple object access protocol (SOAP)
- Service oriented architecture (SOA) for integrating content
- Blogs and RSS
- Customized platform with readymade components for east integration
- Ruby on Rails (RoR) platform
- Distributed agile methodologies

